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The hospitality industry offers you the opportunity to meet and work with individuals from all over the world. By 2024, the hospitality industry will need to recruit 1.3 million staff. There is a high demand for graduates to go into leadership and permanent roles, especially in hospitality. Chefs are in high demand and the sector is struggling to fill these skill shortage vacancies.

Future Trends

Due to new technology, hospitality businesses can provide guests with greater customisation, convenience and control. Technology is also transforming the way customers interact with brands – even before and after their stay.

Chatbots, robots and other forms of artificial intelligence provide users with on-demand information and personalised recommendations. Facial recognition technology is opening doors (sometimes literally) to timesaving services.

Loyalty programmes based on blockchain and cryptocurrency are creating interesting new opportunities for brands to engage with customers.

While these examples provide a glimpse of current and future applications of technology to the guest experience, many are still in their early stages, with the potential to change the industry in ways we have yet to imagine. Automation will therefore change skill needs and will change many jobs rather than replace them.

We can expect to see more opportunities for:

Chefs | Catering Managers | Social Media Managers | Digital Marketing Managers | Baristas | Food Service Assistant | Events Co-ordinator | Hotel Manager | Sound Engineer | Lighting Technician | Hotel Receptionist | Housekeeper |

Large companies in London include:

Marriott International | Hilton Hotels & Resorts | Grange Hotels London | Honeybee Hospitality | Greggs | Pizza Hut | Greene King | Toby Carvery | McDonald's Restaurants | Premium Country Pubs | Britannia Hotels Limited | Travelodge

Types of apprenticeships include:

Chef | Lighting Technician | Sound Engineer | Digital Marketer | Event Manager | Hotel Manager | Catering Manager | Kitchen Porter | Barista | Waiter | Hospitality Team Member | Counter Service Assistant | Marketing | Restaurant Manager



Salaries can range from:

Chef - £13,000 - £50,000 | Typical hours (a week) – 40 – 45

Lighting Technician - £15,000 - £40,000 | Typical hours (a week) – 42 - 44

Sound Engineer - £15,000 - £40,000 | Typical hours (a week) - 39 - 39

Digital Marketing – £20,000 - £50,000 | Typical hours (a week) - 37 - 39

Event Manager – £17,000 - £80,000 | Typical hours (a week) – 37 - 39

Hotel Manager - £20,000 - £30,000 | Typical hours (a week) – 40 - 42

Catering Manager – £19,000 - £40,000 | Typical hours (a week) – 41 - 43

Kitchen Porter – £13,000 - £18,000 | Typical hours (a week) – 40 - 42

Barista – £8,000 - £20,000 | Typical hours (a week) – 40 - 42

Waiter - £12,000 - £27,000 | Typical hours (a week) – 39 - 41

Routes in:

There are several routes into this sector. Apprenticeships are available for many roles and you can gain a variety of qualifications at different levels, from diplomas to degrees and post – graduate certificates.

Useful websites



The Caterer	http://www.caterer.com/
Restaurant Jobs	www.restaurantjobs.co.uk
Chef-Jobs	www.chef-jobs.co.uk
In Catering	www.incatering.co.uk
Compass Group	www.jobsatcompass.co.uk
Your Food Jobs	https://www.yourfoodjob.com
The Change Group	http://thechangegroup.com
Hotel Jobs	www.hoteljobs.co.uk
Careers Scope	https://careerscope.uk.net/industry/fsm
Hospitality Guild	www.hospitalityguild.co.uk
Bubble Jobs	www.bubble-jobs.co.uk

<https://www.businessdestinations.com/relax/top-5-hospitality-trends-in-2019/>